



4–5 June 2019
Helsinki, Finland

PLAN4BLUE

Final Conference



MARITIME SPATIAL PLANNING FOR
SUSTAINABLE BLUE ECONOMIES

SYKE.FI/PROJECTS/PLAN4BLUE



EUROPEAN UNION
European Regional Development Fund



PLAN4BLUE FINAL CONFERENCE

DAY 1 June 4th 2019

12:00–13:30

Registration and lunch (*buffet available*)

13:30–15:20

Plenary session

Welcome to the Conference

MSP process in Estonia,
Triin Lepland, Ministry of Finance

MSP process in Finland,
*Pekka Salminen, Regional Council
of South West Finland*

Presentation of Plan4Blue key results,
Plan4Blue team

"Transnational collaboration in MSP
– visions and reality",
Angela Schultz-Zehden, s.Pro, Germany

15:20–15:40 Break

15:40–17:30

Parallel sessions for the themes:

- Blue economy and economic analysis
- Ecosystem-based approach to MSP
- Spatial analysis of socioeconomic-environmental interactions
- Cross-border collaboration in MSP

18:30 Get-together at Huutokonttori
(*Tyynenmerenkatu 1, Helsinki*)

DAY 2 June 5th 2019

9:00–10:30

Parallel sessions continue for the themes:

- Blue economy and economic analysis
- Ecosystem-based approach to MSP
- Spatial analysis of socioeconomic-environmental interactions
- Cross-border collaboration in MSP

10:30–11:00 Break

11:00–13:00

Plenary session

Key messages from the parallel sessions

Keynote: "Identifying and assessing socio-cultural impacts in maritime spatial planning",
*Andreas Kannen, Helmholtz Zentrum
Geesthacht*

Greetings from the Central Baltic programme,
*Samu Numminen, Central Baltic Programme
Joint Secretariat*

Final discussion

13:00 Farewell



PARALLEL SESSIONS

DAY 1 June 4th 2019

15:40–17:30

Parallel sessions for the themes:

- Blue economy and economic analysis
- Ecosystem-based approach to MSP
- Spatial analysis of socioeconomic-environmental interactions
- Cross-border collaboration in MSP

Parallel session:

Blue economy and economic analysis

15:40–17:30

Topic: Drivers and future scenarios for blue economies

- aim: to enhance visionary thinking in planning, discuss on main drivers and alternative scenarios
- discussion and reflection on the scenarios in blue economy sectors' development, influence on MSP planning on a longer timescale

Introduction to the session and presenting the animation: Alternative scenarios for blue economies in the Gulf of Finland and the Archipelago Sea.

Riitta Pöntynen, University of Turku, Finland

"Blue Growth - Main drivers and alternative scenarios for blue economy sectors for the Gulf of Finland and the Archipelago Sea",
Riitta Pöntynen, University of Turku, Finland

"The role of quantitative research in the process of creating the alternative scenarios",
Tiiu Paas, University of Tartu, Estonia

Presentations on future prospects for blue economies

- Energy sector:
Hannu Hernesniemi, Chief Analyst, the National Emergency Supply Agency, Finland
- Blue bioeconomy (aquaculture):
"Biomass based Blue Economy – sector view",
Urmas Pau, Est-Agar AS, Estonia
- Maritime cluster (maritime transport):
Annaleena Mäkilä, Managing Director, the Finnish Port Association.
- Maritime tourism & culture: *Merle Ülejõe, Estonian Small Harbour Development Center*

Discussion

- Future challenges, different scenarios
- Development of policies, economies in a wider context; how they affect the blue economy sectors?
- Discussion on how the sectors develop and what are their statuses in 2030 / 2050?

Wrap-up – main results of the discussion

Parallel session:

Ecosystem-based approach to MSP

15:40–17:30

Topic: Risk based Maritime Spatial Planning for Blue Economies

Introduction to the workshop,
Robert Aps, Estonian Marine Institute

Keynote: "Managing Risk Through Marine Spatial Planning: past, present, future",
Roland Cormier, Helmholtz Zentrum Geesthacht, Germany

"Environmental management strategy for MSP",
Robert Aps, Estonian Marine Institute

"Linkages between human activities, pressures and marine nature: support for planners",
Samuli Korpinen, Finnish Environment Institute

"Environmental vulnerability and cumulative risk analysis",
Anneliis Peterson, Estonian Marine Institute

Facilitated discussion and conclusions

Parallel session:
Spatial analysis of socioeconomic-environmental interactions
15:40–17:30

Introduction to the session,
Harri Tolvanen,
University of Turku, WP3 Leader

Keynote:
Nora Fagerholm, University of Turku:
"Comparing lay vs. expert place-based knowledge and participation supporting marine spatial planning"

Project results:
Meeli Roose, University of Turku:
"Map production in Plan4Blue"

"Evaluating marine protected areas in Finland",
Matti Sahla, Metsähallitus

"VELMU inventories support ecosystem-based marine spatial planning and management of sea areas",
Markku Viitasalo, SYKE, Finland

Facilitated discussion on the subtheme

Parallel session:
Cross-border collaboration
15:40–17:30

Introduction to the workshop,
Riku Varjopuro, Finnish Environment Institute

"MSP 2.0",
Anni Konsap, Skepast & Puhkim, Estonia

"Cross-border case Finland-Åland-Sweden in Pan Baltic Scope project",
Stefan Husa, Government of Åland

Interactive work to develop key messages on cross-border MSP
- Elaborating the Plan4Blue draft messages for cross-border collaboration and for handling different sectors



DAY 2 June 5th 2019

9:00–10:30

Parallel sessions continue for the themes:

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Parallel session:
Blue economy and economic analysis

9:00–10:30

Topic: Analysis of blue economy as part of MSP planning process

- Aim: to develop the socio-economic data used in MSP planning process
- Cross-border co-operation in statistical analysis
- Cross-border co-operation of blue economies

Introduction

"Draft recommendations for analysis of blue economy and alternative future scenarios" .
Lessons learnt in Plan4Blue process.

*Riitta Pöntynen, University of Turku,
Centre for Maritime Studies, Finland*

"Blue Economy Potential identified
in Plan4Blue project".

*Tuomas Pohjola, University of Turku,
Turku School of Economics"*

"Socio-economic analysis in SmartSea project".

*Jenny Katila, University of Turku,
Centre for Maritime Studies, Finland*

Wrap-up

- Discussion
- Recommendations: blue economy and alternative future scenarios

Parallel session: Ecosystem-based approach to MSP

9:00–10:30

Workshop on unifying framework for marine environmental management

Introduction to the workshop,
Robert Aps, Estonian Marine Institute

"Putting on a Bow-Tie to sort out who does what and why in the complex arena of marine policy and management",

*Roland Cormier, Helmholtz Zentrum
Geesthacht, Germany*

Facilitated discussion and conclusions

Parallel session: Spatial analysis of socioeconomic- environmental interactions

9:00–10:30

Keynote: "Spatial analysis of co-location in MSP"
*Ida Maria Bonnevie, Aalborg University,
Denmark*

"Plan4Blue guidelines for spatial analysis in
cross-border MSP"

Tua Nylén, University of Turku, Finland

"Regional plans as a tool to identify potential
conflicts in marine and coastal areas",
Asko Ijäs, Brahea Centre, University of Turku

"SEAmBOTH – cross-border collaboration in
underwater data production",
Jaakko Haapamäki, Metsähallitus, Finland

Parallel session: Cross-border collaboration

9:00–10:30

Update from the previous day

Interactive planning of steps and timing of the
cross-border collaboration

"topics – objectives – actors – timeline" exercise

Wrap-up and final discussion



PLAN4BLUE FINAL CONFERENCE

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Main locations



Radisson Blu Seaside Hotel
(conference location), Helsinki



Huutokonttori Kanttiini
restaurant



West terminal (for boat &
ferry) / Länsiterminaali



Rautatieasema / train station



Tram stop (trams 7 and 9)



Tram stop (tram 6)

